



FOR IMMEDIATE RELEASE
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EDWARDS GLOBAL SERVICES, INC. RECEIVES PRESIDENTIAL AWARD FOR CONTINUED EXPORT SUCCESSES

IRVINE, CA – May 21, 2015 – U.S. Secretary of Commerce Penny Pritzker presented Edwards Global Services, Inc. (EGS) with the President’s “E” Star Award for Export Service at a ceremony in Washington, DC earlier this week. The President’s “E” Award is the highest recognition any U.S. entity can receive for making a significant contribution to the expansion of U.S. exports.

“The President’s ‘E’ Award winners are outstanding American businesses and organizations that have played a crucial role in strengthening and growing our economy through increased U.S. exports,” said Secretary Pritzker. “By selling Made-in-America goods and services internationally, winners are creating jobs in California and their local communities. Exports are critical to our nation’s competitiveness in the global marketplace and solidify our country’s economic leadership across the globe.”



Edwards Global Services Accepts President’s “E” Star Award for Export Service (pictured left to right) Penny Pritzker, U.S. Secretary of Commerce, William Edwards, Founder and CEO, Edwards Global Services, Inc., Michelle McClurg, COO, Edwards Global Services, Inc., Arun Kumar, Assistant Secretary of Commerce for Global Markets and Director General of the U.S. and Foreign Commercial Service

Edwards Global Services, founded in 2001, helps US-based franchisors successfully expand into international markets. EGS uses a proven, stepped process that assesses the global potential for the specific franchise, develops a business plan to go global, and then implements the plan using their experienced U.S.-based executive team and in-country associate network in 32 countries.

“In 2011, EGS was given the President’s ‘E’ Award For Export Services and now, four years later, we are honored to receive the highest President’s export award as a result of continued, documented success for the US-based franchises our company represents,” said William Edwards, Founder and CEO of EGS.

In 1961, President Kennedy signed an executive order reviving the World War II “E” symbol of excellence to honor and provide recognition to America’s exporters. This year, Secretary Pritzker honored 45 U.S. companies with the President’s “E” Award for their outstanding work to reduce barriers to foreign markets and to open the door to more trade around the world.

U.S. exports of goods and services hit an all-time record of \$2.34 trillion in 2014, accounting for 13.4 percent of U.S. GDP, compared to 7.5 percent 30 years ago. Nationally, jobs supported by exports reached an all-time high last year with more than 11.7 million jobs, up 1.8 million since 2009.

American companies are nominated for “E” Awards through the U.S. and Foreign Commercial Service office network, located within the Department of Commerce’s International Trade Administration. Record years of successive export growth and an applicant’s demonstration of an innovative international marketing plan that led to the increase in exports is a significant factor in selecting the overall winners.

For more information about the “E” Awards and the benefits of exporting, visit www.export.gov.

For more information about Edwards Global Services, Inc., visit www.edwardsglobal.com.

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