

Franchising in Canada?

Things To Know Before You Go

- English and French are both official languages
- The Canadian dollar is about at parity with the U.S. dollar
- Canada is one of the safest places in the world to visit and do business
- Do not presume that Canada is a northern suburb of the USA
- Expect the way business is done to be different in Vancouver, Toronto and Montreal
- Facts are important in negotiations, not subjective information
- Canada is a multicultural country with a large Asian population in the west and the French speaking province of Quebec in the east
- There are 35 million people in Canada and their nominal GDP/Capita is US\$43,100
- Canada is the second largest country in the world with a population that is 13% of the USA
- Canada is the single largest foreign supplier of energy to the United States
- Canada has a federal Parliament with the provinces holding more power than states in the USA
- Punctuality is important for meetings

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