

FOR IMMEDIATE RELEASE

**Edwards Global Services, Inc. Names Robert Jones
International Managing Director**

IRVINE, California USA – January 13, 2016 – Edwards Global Services, Inc. (EGS), the leading provider of services that assist U.S. franchises with global expansion, is pleased to announce that Robert Jones has joined EGS as International Managing Director.

“Adding a proven, internationally renowned business expert like Bob Jones to the EGS GlobalTeam™ is a huge step towards maintaining our company as the number one international franchise development company in the USA,” said William Edwards, EGS founder and CEO. “Bob will play a key role in increasing the number of international licenses signed for our U.S. clients. Bob brings a track record of global business knowledge, an extensive global network and considerable international experience to our GlobalTeam™.”

Robert Jones has effectively facilitated the expansion of U.S. companies into global markets for over three decades. He served as a Senior Foreign Service Officer with the U.S. Department of Commerce for 22 years, living abroad throughout the Americas and in Europe. His in-depth knowledge of foreign markets, combined with his extensive international network of private and public sector contacts, enabled him to be highly successful in facilitating the international expansion of U.S. company operations.

Previously, Robert served as Vice President for International at the International Franchise Association (IFA,) where he was responsible for sharply expanding IFA’s international development opportunities for U.S. franchisors throughout the Americas, Europe and Asia. Bob utilized his franchise experience to continue providing U.S. franchisors with global expansion opportunities throughout his Foreign Service career. Now Robert will focus on assisting Edwards Global Services, Inc. clients to successfully go global.

"It is an honor and a pleasure to become part of the senior management team at Edwards Global Services," Robert stated. "EGS has an outstanding record of success in facilitating the international expansion of American franchise companies. Bill Edwards and his team are dedicated to helping U.S. franchisors expand the right way, by establishing mutually beneficial relationships with highly successful in-country business contacts who make long-term commitments to the franchise brands."

About Edwards Global Services, Inc.

Edwards Global Services, Inc. (EGS) was founded in 2001 to help U.S. franchisors ‘go global’. EGS functions as an outsourced international

development department for our U.S. franchisor clients. EGS uses a proven, stepped process that assesses the global potential for the brand, develops a business plan to go global, and then implements the plan using our experienced U.S.-based executive team and in-country associate network in 32 countries. EGS is the largest exporter of U.S. franchise brands, and has been the recipient of the President's "E" Award and "E" Star Award for Export Services. EGS works with U.S franchises that meet extremely strict unit and company performance requirements. EGS worked on licenses for our U.S. franchisor clients in 22 countries in 2015. To learn more, visit www.edwardsglobal.com.

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