



## NEWS

### **Edwards Global Services Promotes Gabbard to Senior Vice President; Creates New Executive Group to Oversee Rapid Corporate Growth**

**Irvine, Calif., June 1, 2015** – Edwards Global Services LLC, a recognized leader in assisting U.S. companies to expand globally via international franchising programs, announced today the promotion of William Gabbard to Senior Vice President of Client Relationships. In the new post, Gabbard will oversee internal management and delivery of all services provided to existing and prospective clients to ensure their successful launch and growth of franchise operations around the world.

"Bill has decades of experience in the franchise business, starting with his own company immediately after graduating from college," said Michelle McClurg, EGS chief operating officer. "He joined our team in 2007 and has specialized in assisting clients with franchise development and expansion, contract negotiations, development analysis, franchisor-franchisee relationship management, problem analysis and resolution."

"Building on those responsibilities, Bill is now charged with ensuring client satisfaction in our entire 'going global' process, including initial assessment and analysis of international franchise opportunities; development of proactive plans for client franchise development; implementation of client business plans; management of initial operations startups; and oversight of long-term growth operations," she explained.

In parallel with Gabbard's promotion, Edwards Global Services also announced the creation of a new corporate executive team to manage the company's rapid growth and expansion to serve its growing global client list. The team includes William Edwards, EGS founder and CEO; Michelle McClurg, COO; and Gabbard.

"We have grown significantly in recent years as we've added staff to service our growing population of franchisor clients. The establishment of this executive team is critical to better management of the services we provide around the world," Edwards explained. "In addition to our own corporate expansion, we have also added to our global team of highly experienced international development project managers who are our 'feet on the ground' in over 30 countries."

## **About Edwards Global Services**

Based in Irvine, Calif., EGS was founded in 2001. The company has assisted more than 30 major U.S. franchisors in taking their businesses to Asia, Africa, Europe, North and South America, and the Middle East. The company specializes in franchise management services for the education, retail, food and beverage, restaurant and service sectors. It offers trademarked, proven processes for taking companies into international markets through licensing, direct investment, joint ventures and distribution methods. Its global network of in-country associates and the vast experience of its people living and working in other countries combine to ensure client success. In 2011, EGS received the first U.S. President's "E" Award for Export Excellence ever given to a franchise service company. In 2015, EGS was awarded the President's "E" Star Award for Export Service, the highest recognition any U.S. entity can receive for making a significant contribution to the expansion of U.S. exports. For more information visit [www.edwardsglobal.com](http://www.edwardsglobal.com).

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