

# Franchising in Canada?

## Things To Know Before You Go

- English and French are both official languages
- The Canadian dollar is about at parity with the U.S. dollar
- Canada is one of the safest places in the world to visit and do business
- Do not presume that Canada is a northern suburb of the USA
- Expect the way business is done to be different in Vancouver, Toronto and Montreal
- Facts are important in negotiations, not subjective information
- Punctuality is important for meetings
- Canada is a multicultural country with a large Asian population in the west and the French speaking province of Quebec in the east
- There are 35 million people in Canada and their nominal GDP/Capita is US\$43,100
- Canada is the second largest country in the world with a population that is 13% of the USA
- Canada is the single largest foreign supplier of energy to the United States
- Canada has a federal Parliament with the provinces holding more power than states in the USA

*"EGS is the only international license consultant group with proven, trademarked going global processes."*

– Ned Lyerle, EVP Global Development, Carl's Jr.®



**Helping your franchise reach its global potential.**

19800 MacArthur Blvd., Suite 300, Irvine, California 92612 USA

1+949.224.3896 • Fax: 1+949.266.5913 • [info@egs-intl.com](mailto:info@egs-intl.com)