Fastest Two Minutes in International Business – July 2019

Since 2001, William Edwards has published the EGS GlobalVue™ country ranking analysis quarterly based on recent activities in countries, feedback from the in-country EGS GlobalTeam™ and continuous review of over 25 international information sources. The following countries have seen changes since early 2019 as shown on the attached GlobalVue™ analysis.

Argentina  Negative GDP growth, little new investment, election coming
Australia  Surprise pro-business government after election
Brazil     Economy, inflation and government problems
Chile      Pro-business government, good FDI
China      Tariff war causes backlash against foreign brands
Egypt      Large number of new malls being built
India      Massive ruling party election win, iffy central bank policies
Malaysia   New government turns out to be like old government
Mexico     New government facing economic and immigration problems
Peru       Pro-business government, US brand friendly
Russia     Recent examples of lack of rule of law, FDI? Why
Saudi Arabia  Social changes and economy diversification focus
South Africa High unemployment, low new investment, government iffy
Spain      Employment up, retail rents up, GDP growth ‘okay’
Thailand   New government will, hopefully, encourage new investment
Turkey     Democracy and economy iffy, election impact uncertain
United Kingdom BREXIT uncertainty causes business investment worries

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