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FUDDRUCKERS CONTINUES TO GENERATE GLOBAL INTEREST; FRANCHISE AGREEMENT TO INTRODUCE FAST CASUAL BRAND TO EUROPE WITH TEN RESTAURANTS IN THREE COUNTRIES

HOUSTON, TX – March 12, 2014 – Following a recent announcement marking a new, 10-unit franchise commitment in South America with a focus on Chile, Fuddruckers is on the move again. The Texas-born fast casual chain will soon be entering Europe.

The 34-year-old company, which is owned and operated by Luby’s, Inc., has just inked deal with Italian-based Vinum et Alia that will initially introduce 10 restaurants throughout Italy, Poland and Switzerland. The partnership anticipates the first opening in Verese, a city just north of Milan.

Vinum et Alia launched in 2005 with the objective of operating restaurants as master franchisee or developing new formats in the value-oriented, casual dining segment. Affiliated brands include Old Wild West, Don Peperone, Done Pep Express and Arabian Kebab.

According to Peter Tropoli, Chief Operating Officer of Luby’s, Inc., “With this latest partnership, we can honestly say we are now a global brand, and we are excited about the opportunities that continue to present themselves for further expansion around the world. According to our partners, Fuddruckers captures a somewhat nostalgic slice of America with quality food, classic roadhouse décor and high service standards that resonate well with their customers.”

Since 1980, Fuddruckers has been obsessed with making the world happier, one great hamburger at a time. Grilled-to-order burgers feature always fresh and never frozen, 100% USDA premium-cut beef with no fillers or additives. Delicious, sesame-topped buns are baked from scratch on-site throughout the day to achieve the perfect combination of crisp crust and melt-in-your-mouth texture.

And while burgers are the signature, the engaging menu offers variety for many tastes with an array of sandwiches, platters and salads. No matter what they choose, customers can customize their meal with a trip to the legendary Build Your Own produce bar, which features fantastic fixings like sun-ripened tomatoes, lettuce, sliced onions, dill pickles, pico de gallo and classic cheese sauce.

About Luby’s, Inc.

Luby’s, Inc. operates restaurants under the brands Luby’s Cafeteria, Fuddruckers and Cheeseburger in Paradise and provides food service management through its Luby’s Culinary Services division. The company-operated restaurants include 95 Luby’s cafeterias, 65 Fuddruckers restaurants, 18 Cheeseburger in Paradise full service restaurants and bars, one Koo Koo Roo Chicken Bistro and one Bob Luby’s Seafood Grill. Its 95 Luby’s cafeterias are located throughout Texas and other states. Its Fuddruckers restaurants include 65 company-operated locations and 114 franchises across the United States (including Puerto Rico), Canada, and Mexico. Luby’s Culinary Services provides food service management to 22 sites consisting of healthcare, higher education and corporate dining locations.

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