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WHAT'S HAPPENING HERE

Contact: Mike Buck
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Round Table Pizza Opens its First Restaurant in Mongolia

Ulaanbaatar, Mongolia August 6, 2013. Round Table Pizza, an American pizza restaurant icon known for gourmet quality and fresh innovation, became the second American restaurant chain to open in Mongolia. Located on one of Ulaanbaatar's busiest commercial streets, the new Round Table had its grand opening party fittingly on July 4. Among the many that celebrated the opening was the United States Ambassador to Mongolia who celebrated another successful American/Mongolian partnership. The new restaurant was particularly welcomed by the many Mongolians and American expatriots who lived in California and missed Round Table Pizza. "It took a lot of training and logistics to bring the authentic taste of Round Table Pizza to Mongolia," notes Director of International Operations Mike Buck, "but it's worth it when you see so many satisfied customers." The location is operated by Mongolia International Food Holding, which plans on developing 10 restaurants in Mongolia.

About Round Table Pizza

Founded in California's San Francisco Bay Area, Round Table Pizza was founded in 1959 to create a place where families could relax and share a superb pizza. Today Round Table Pizza remains true to its founder's vision with 450 restaurants across the western United States and the world. Round Table's signature tagline, "The Last Honest Pizza", describes its commitment to quality and authenticity.

About Mongolia International Food Holding

Mongolia International Food Holding ("MIFH"), based in Ulaanbaatar, was founded by partners from Mongolia and the Gulf Cooperation Council. MIFH is an investor, developer and operator of international fast food franchise businesses across Mongolia and Central Asia.

Upcoming Area Licensee Events

Round Table will be in Chile, Columbia, and Peru in October 2013 and China and S.E. Asia in November. For details, contact William Gabbard at +1 303-829-4227 or wgabbard@edwardsglobal.com.

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